



## **Texas Camino Real District Export Council Scholarship Program**

### **Company Scholarship Program**

1. The Company Scholarship Program is established to assist a company that has graduated from an exporting educational program available in the Central Texas area. A company eligibility for the scholarship is based on the following criteria:
  - (a) The company is a small/medium size business with less than 500 employees.
  - (b) Preference is given to a company that has been in business for a minimum of 2 years and their products/services must have 51% U.S. content.
  
2. Submission for selection will be based on the following:
  - (a) Companies must attend a quarterly Texas Camino Real DEC meeting and present their export plan to the members.
  - (b) Companies must use the scholarship funds to pay for a Gold Key Service in one of their best target markets, and be working with the appropriate USEAC office.
  - (c) The DEC has a selection committee to review the company request.
  - (d) Scholarship Amount(s): The current cost of a Gold Key Service and not to exceed \$1000.00 per company. Company is eligible for this as a one-time scholarship, maximum 2 companies annually.
  - (e) When the company makes their first export sale into this market, they should consider making a donation to the DEC in the amount of the scholarship.\*

\*Not a requirement.

# Texas Camino Real District Export Council Company Gold Key Scholarship application



## **Eligibility**

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Scholarship eligible for companies located in Central/South Texas that have completed an export training program. Scholarship proceeds to be used to pay for a Gold Key Service available from U.S. Commercial Service. The company must manufacture a product or provide a service of 51% U.S. origin. The company must have less than 500 employees and preference given to companies in business for a minimum of two years.

## **Company Information**

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Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Contact Name with Phone and Email: \_\_\_\_\_

## **Submission Information**

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1. Applicant Company to provide the following information on one page of their letterhead.
  - Briefly describe your company's main products or services to export.
  - Advise if your company is currently exporting and into what foreign markets.
  - What percentage are export sales in relationship to your overall sales.
2. Company to submit a copy of their Export Plan which identifies their targeted market and why.
3. Company will present their Export Plan at a Texas Camino Real DEC meeting.
4. After making your first export sale, please consider donating the amount of the scholarship to the DEC. (Not required)

## **Submission**

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Submit forms to [slevsen@austincc.edu](mailto:slevsen@austincc.edu)

**Nominations will be reviewed by a committee of the Texas Camino Real District Export Council. The members of this council have been appointed by the U.S. Secretary of Commerce and primarily work with the Commercial Service Austin U.S. Export Assistance Center of the U.S. Dept. of Commerce. Members of this council are business leaders who are involved on a daily basis with international trade and exporting.**